

REP HEADLINE# 5238034
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL17/12 12.1
*** WFILA-TV ***

FAX# 703-516-9680
BUYER NAME EMILY MILHOAN
SALES PRSN WA- MEGHAN MCGARR (H)

ADV # ADV. NAME ISS/AMER. CROSSROADS
AGY # AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
CONTRACT # 6238034

ORDER #
PRDCT AMERICAN CROSSROADS EST# 691 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP18/12 SEP27/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED
REP: NEW ORDER
TOTAL \$80,825 @70X
PLEASE CONFIRM
THANKS BEN FOR MEGHAN

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

AMERICAN CROSSROADS





:LINE# :REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
: :LINE# : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 691
AGENCY PRODUCT CODE = 27

| 1 | 1000P-1100P | 30 | \$5,300.00 | 9/21 | 9/21 | 0 | FRI | 0 |
|---|-------------|----|------------|------|------|---|-----|---|
| 2 | 1200N-1100P | 30 | \$275.00 | 9/21 | 9/21 | 1 | FRI | 1 |
| 3 | 300P-400P | 30 | \$425.00 | 9/21 | 9/21 | 1 | FRI | 1 |

PROGRAM : TODAY SHOW 3
CON COM1: TODAY SHOW 3
PROGRAM : DOCTORS
CON COM1: DOCTORS

REP HEADLINE# 6238034
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP

JUL17/12 12:10

REP HEADLINE# 6238034
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL 17 / 12 12.1
*** WFILA-TV ***

REP HENOLINE# 6238034
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

CREDIT RISK ! !
HARRIS REPORT FROM REP

JUL 17 / 12 12:1
30

| LINE#: | REP | CD: | TIME | PERIOD | : LGTH: | : SEC: | : RATE | : START | : END | : SPTS: | WEEK: | DAYs | : TOTL: |
|-----------|-----|-----|-----------------------|--------|---------|--------|------------|---------|-------|---------|-------|------|---------|
| | | | | | | | | | | | | | |
| 22 | | | 600P-630P | | 30 | | \$900.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| PROGRAM : | | | NEWSCHANNEL 8 | | | | | | | | | | |
| CON COM1: | | | NEWSCHANNEL 8 | | | | | | | | | | |
| 23 | | | 800A-900A | | 30 | | \$700.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| PROGRAM : | | | SUNDAY TODAY | | | | | | | | | | |
| CON COM1: | | | SUNDAY TODAY | | | | | | | | | | |
| 24 | | | 100P-200P | | 30 | | \$425.00 | 9/20 | 9/20 | 1 | | THU | 1 |
| PROGRAM : | | | DAYS OF OUR LIVES | | | | | | | | | | |
| CON COM1: | | | DAYS OF OUR LIVES | | | | | | | | | | |
| 25 | | | 1100P-1135P | | 30 | | \$2,400.00 | 9/20 | 9/20 | 1 | | THU | 1 |
| PROGRAM : | | | NEWS CHANNEL 8 @ 11PM | | | | | | | | | | |
| CON COM1: | | | NEWS CHANNEL 8 @ 11PM | | | | | | | | | | |
| 26 | | | 1135P-1237A | | 30 | | \$1,000.00 | 9/27 | 9/27 | 1 | | THU | 1 |
| PROGRAM : | | | THE TONIGHT SHOW | | | | | | | | | | |
| CON COM1: | | | THE TONIGHT SHOW | | | | | | | | | | |
| 27 | | | 1200N-100P | | 30 | | \$275.00 | 9/27 | 9/27 | 1 | | THU | 1 |
| PROGRAM : | | | TODAY SHOW 3 | | | | | | | | | | |
| CON COM1: | | | TODAY SHOW 3 | | | | | | | | | | |
| 28 | | | 300P-400P | | 30 | | \$425.00 | 9/27 | 9/27 | 1 | | THU | 1 |
| PROGRAM : | | | DOCTORS | | | | | | | | | | |
| CON COM1: | | | DOCTORS | | | | | | | | | | |
| 29 | | | 400P-500P | | 30 | | \$650.00 | 9/20 | 9/20 | 1 | | THU | 1 |
| PROGRAM : | | | DR. OZ | | | | | | | | | | |
| CON COM1: | | | DR. OZ | | | | | | | | | | |
| 30 | | | 500A-530A | | 30 | | \$300.00 | 9/27 | 9/27 | 1 | | THU | 1 |

REP HEADLINE# 6238034
*** ORIGINAL REV#0 ****

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP

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REP HEADLINE# 6238034
*** ORIGINAT REV#0 ****

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

CREDIT RISK ! !
HARRIS REPORT FROM REP

JUL 17 / 12 12:1
* * * WELLA-TV * * *

REP HEADLINE# 6238034
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
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CREDIT RISK !!!
HARRIS REPORT FROM REP

REP HEADLINE# 6238034
*** ORIGINAL REV#0 ****

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START | END | :SPTS: | WEEK | DAYS | :TOFL: |
|-------|---------|-------|-----------------------|------|-----|------------|-------|------|--------|------|------|--------|
| | | | | | | | DATE | DATE | /WK: | INVT | | :SPTS: |
| 58 | | | 100P-200P | | 30 | \$425.00 | 9/26 | 9/26 | 1 | | WED | 1 |
| 59 | | | | | | | | | | | | |
| | PROGRAM | : | DAYS OF OUR LIVES | | | | | | | | | |
| | CON | COM1: | DAYS OF OUR LIVES | | | | | | | | | |
| 60 | | | 1135P-1135P | | 30 | \$2,400.00 | 9/26 | 9/26 | 1 | | WED | 1 |
| 61 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 @ 11PM | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 @ 11PM | | | | | | | | | |
| 62 | | | 1135P-1237A | | 30 | \$1,000.00 | 9/19 | 9/19 | 1 | | WED | 1 |
| 63 | | | | | | | | | | | | |
| | PROGRAM | : | THE TONIGHT SHOW | | | | | | | | | |
| | CON | COM1: | THE TONIGHT SHOW | | | | | | | | | |
| 64 | | | 1200N-100P | | 30 | \$275.00 | 9/19 | 9/19 | 1 | | WED | 1 |
| 65 | | | | | | | | | | | | |
| | PROGRAM | : | TODAY SHOW 3 | | | | | | | | | |
| | CON | COM1: | TODAY SHOW 3 | | | | | | | | | |
| 66 | | | 400P-500P | | 30 | \$650.00 | 9/26 | 9/26 | 1 | | WED | 1 |
| 67 | | | | | | | | | | | | |
| | PROGRAM | : | DR. OZ | | | | | | | | | |
| | CON | COM1: | DR. OZ | | | | | | | | | |
| 68 | | | | | | | | | | | | |
| | PROGRAM | : | 500A-530A | | | | | | | | | |
| | CON | COM1: | DR. OZ | | | | | | | | | |
| 69 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 TODAY | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 TODAY | | | | | | | | | |
| 70 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 5P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 5P | | | | | | | | | |
| 71 | | | | | | | | | | | | |
| | PROGRAM | : | 500A-530P | | | | | | | | | |
| | CON | COM1: | 500A-530P | | | | | | | | | |
| 72 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 5P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 5P | | | | | | | | | |
| 73 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 74 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 75 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 76 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 77 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 78 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 79 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 80 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 81 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 82 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 83 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 84 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 85 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 86 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 87 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 88 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 89 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 90 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 91 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 92 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 93 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 94 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 95 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 96 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 97 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 98 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 99 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 100 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 101 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 102 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 103 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 104 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 105 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 106 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 107 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 108 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 109 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 110 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 111 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 112 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 113 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 114 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 115 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 116 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 117 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 118 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 119 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |
| | CON | COM1: | NEWS CHANNEL 8 530P | | | | | | | | | |
| 120 | | | | | | | | | | | | |
| | PROGRAM | : | NEWS CHANNEL 8 530P | | | | | | | | | |

REP HEADLINE# 6238034
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP
FAX# 703-516-9680

30 JUL 17 / 12 12.1

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 680 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8388

Original

| | | | | | |
|------------------------|----------------------------|---------------------------------|-----------|---------------------------|---------------------|
| Client: | American Crossroads/ Issue | Submission Cost: | 80825 | Campaign Ref: | E-120717078 |
| Buyer: | ... | Client/Product/Estimate: | 11/27/691 | Sales Rep: | H-RP Washington, DC |
| Schedule Dates: | 09/17/12 to 09/30/12 | Weeks: | 2 | Order Ref: | 06238034 |
| Est./PO Number: | 06238034 | Contract type: | Political | Business Type: | POLITICAL |
| | | | | Business Category: | Transactional |

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| | | | | | |
|---------------------|---------------------|-----------------------|------|--------------------|--------------------------|
| Product: | American Crossroads | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household | Order: | | | 80825 |

| Ref | Sales Product Details | | Rate | Spot Type | 09/17 | 09/24 | Total | Cost |
|-----|------------------------------|-----------------------|------------------------|-------------|--------------|-------|-------|------|
| 1 | M-F 12p Today Show [1] | | 275 | 30 Comme | Nbr of Spots | 1 | 1 | 275 |
| 2 | M-F 3p Doctors | | 425 | 30 Comme | Nbr of Spots | 1 | 1 | 425 |
| 3 | M-F 5a News | | 300 | 30 Comme | Nbr of Spots | 1 | 1 | 300 |
| 4 | M-F 5p News | | 850 | 30 Comme | Nbr of Spots | 1 | 1 | 850 |
| 5 | M-F 6p News | | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 6 | M-F 6a News | | 850 | 30 Comme | Nbr of Spots | 1 | 1 | 850 |
| 7 | M-F 7p Entertainment Tonight | | 1700 | 30 Comme | Nbr of Spots | 1 | 1 | 1700 |
| 8 | M-F 1p Days Of Our Lives | | 425 | 30 Comme | Nbr of Spots | 1 | 1 | 425 |
| | | | | | | | | |
| | | Weekly Totals: | Total Spots(Ord Spots) | | 35 | 35 | 70 | |

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 680 Issue 1

News Channel 8  **MeTV** 
Tampa Bay Online 

Client: American Crossroads/ Issue
Buyer: ...
Schedule Dates: 09/17/12 to 09/30/12
Est./PO Number: 06238034

Submission Cost: 80825
Client/Product/Estimate: 11/27/691
Weeks: 2
Contract type: Political

Campaign Ref: E120717078
Sales Rep: HRP Washington, DC
Order Ref: 06238034
Business Type: POLITICAL
Business Category: Transactional

| Ref | Sales Product Details | Rate | Spot Type | 09/17 | 09/24 | Total | Cost |
|--|---|------|--------------------|--------------|-------|-------|------|
| 9 | M-Su 11p News | 2400 | 30 Comme | Nbr of Spots | 1 | 1 | 2400 |
| 10 | M-F 4p Dr Oz | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 11 | M-F 530a News | 550 | 30 Comme | Nbr of Spots | 1 | 1 | 550 |
| 12 | M-F 530p News | 850 | 30 Comme | Nbr of Spots | 1 | 1 | 850 |
| 13 | M-F 630p ET / 530p CTV NBC Nightly News | 3500 | 30 Comme | Nbr of Spots | 1 | 1 | 3500 |
| 14 | M-F 7a Today Show | 1400 | 30 Comme | Nbr of Spots | 1 | 1 | 1400 |
| 15 | M-F 730p Extra | 1800 | 30 Comme | Nbr of Spots | 1 | 1 | 1800 |
| 16 | M-F 9a Today Show II | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 17 | Sat 6p News | 800 | 30 Comme | Nbr of Spots | 1 | 1 | 800 |
| 18 | Sat 7a Today Show | 500 | 30 Comme | Nbr of Spots | 1 | 1 | 500 |
| 19 | Sun 6p News | 900 | 30 Nbr of Spots | 1 | 1 | 900 | |
| Weekly Totals: Total Spots(Ord Spots) | | | | 35 | 35 | 70 | |

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
Submission Number 680 Issue 1

News Channel 8
on your side

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

TBO.com
 Tampa Bay Online

PHONE (813) 228-8888

Original

| Ref | Sales Product Details | Rate | Spot Type | 09/17 | 09/24 | Total | Cost |
|-----------------------|---|------|--------------------|-------------------------------|-----------|-----------|-----------|
| 20 |SS Sun 8a Today Show | 700 | 30 Comme | Nbr of Spots 1 | 1 | 1 | 700 |
| 21 | M-F 1p Days Of Our LivesT... | 425 | 30 Comme | Nbr of Spots 1 | 1 | 1 | 425 |
| 22 | M-Su 11p NewsT... | 2400 | 30 Comme | Nbr of Spots 1 | 1 | 1 | 2400 |
| 23 | M-F 1135p ET / 1035p CT Tonight ShowT... | 1000 | 30 Comme | Nbr of Spots 1 | 1 | 1 | 1000 |
| 24 | M-F 12p Today Show IIT... | 275 | 30 Comme | Nbr of Spots 1 | 1 | 1 | 275 |
| 25 | M-F 3p DoctorsT... | 425 | 30 Comme | Nbr of Spots 1 | 1 | 1 | 425 |
| 26 | M-F 4p Dr OzT... | 650 | 30 Comme | Nbr of Spots 1 | 1 | 1 | 650 |
| 27 | M-F 5a NewsT... | 300 | 30 Comme | Nbr of Spots 1 | 1 | 1 | 300 |
| 28 | M-F 5p NewsT... | 850 | 30 Comme | Nbr of Spots 1 | 1 | 1 | 850 |
| 29 | M-F 530a NewsT... | 550 | 30 Comme | Nbr of Spots 1 | 1 | 1 | 550 |
| 30 | M-F 530p News | 850 | 30 Nbr of Spots | 1 | 1 | 1 | 850 |
| Weekly Totals: | | | | Total Spots(Ord Spots) | 35 | 35 | 70 |

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 680 Issue 1

News Channel 8 **MeTV** **TBO**
 on your side Tempo Bay Online

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8886

Client: American Crossroads/ Issue

Submission Cost:

80325
 11/27/691

Campaign Ref: E-120717078

Sales Rep:

HRP Washington, DC
 Order Ref: 06238034

Business Type:

POLITICAL

Business Category:

Buyer: " " 09/17/12 to 09/30/12

Client/Product/Estimate:

2

Weeks:

Political

Contract Type:

Schedule Dates:
Est./PO Number:

06238034

Original

| Ref | Sales Product Details | Rate | Spot Type | 09/17 | 09/24 | Total | Cost |
|------------------------|---|------|-------------|-------|-------|-------|-----------|
| 31 | M-F 6p News T... | 2000 | 30 Comme | | | 1 | 1 2000 |
| 32 | M-F 6a News T... | 850 | 30 Comme | | | 1 | 1 850 |
| 33 | M-F 630p ET / 530p CT NBC Nightly News T... | 3500 | 30 Comme | | | 1 | 1 3500 |
| 34 | M-F 7p Entertainment Tonight T... | 1700 | 30 Comme | | | 1 | 1 1700 |
| 35 | M-F 7a Today Show T... | 1400 | 30 Comme | | | 1 | 1 2800 |
| 36 | M-F 730p Extra T... | 1800 | 30 Comme | | | 1 | 1 1800 |
| 37 | M-F 9a Today Show II T... | 560 | 30 Comme | | | 1 | 1 650 |
| 38 | M-F 1p Days Of Our Lives T... | 425 | 30 Comme | | | 1 | 1 425 |
| 39 | M-F 1135p ET / 1035p CT Tonight Show T... | 1000 | 30 Comme | | | 1 | 1 1000 |
| 40 | M-F 12p Today Show III T.... | 275 | 30 Comme | | | 1 | 1 275 |
| Weekly Totals: | | | | 35 | 35 | 70 | |
| Total Spots(Ord Spots) | | | | | | | |

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 680 Issue 1

News Channel 8
on your side
M
TBO
Tempo Bay Online

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: American Crossroads/ Issue

Submission Cost: 80825

Campaign Ref: E:120717078

Buyer: 09/17/12 to 09/30/12

Sales Rep: HRP Washington, DC

Schedule Dates: 11/27/691

Order Ref: 06238034

Est. PO Number: 06238034

Business Type: POLITICAL

Contract type: Political

Business Category: Transactional

Original

| Ref | Sales Product Details | Rate | Spot Type | 09/17 | 09/24 | Total | Cost |
|--|--|------|-----------|--------------|-------|-------|------|
| 41 | M-F 3p Doctors | 425 | 30 | Nbr of Spots | 1 | 1 | 425 |
| | T..... | | | | | | |
| 42 | M-F 5p News | 850 | 30 | Nbr of Spots | 1 | 1 | 850 |
| | T..... | | | | | | |
| 43 | M-F 530a News | 550 | 30 | Nbr of Spots | 1 | 1 | 550 |
| | T..... | | | | | | |
| 44 | M-F 530p News | 850 | 30 | Nbr of Spots | 1 | 1 | 850 |
| | T..... | | | | | | |
| 45 | M-F 6p News | 2000 | 30 | Nbr of Spots | 1 | 1 | 2000 |
| | T..... | | | | | | |
| 46 | M-F 6a News | 850 | 30 | Nbr of Spots | 1 | 1 | 850 |
| | T..... | | | | | | |
| 47 | M-F 630p ET / 530p CT NBC Nightly News | 3500 | 30 | Nbr of Spots | 1 | 1 | 3500 |
| | T..... | | | | | | |
| 48 | M-F 7p Entertainment Tonight | 1700 | 30 | Nbr of Spots | 1 | 1 | 1700 |
| | T..... | | | | | | |
| 49 | M-F 7a Today Show | 1400 | 30 | Nbr of Spots | 1 | 1 | 1400 |
| | T..... | | | | | | |
| 50 | M-F 730p Extra | 1800 | 30 | Nbr of Spots | 1 | 1 | 1800 |
| | T..... | | | | | | |
| 51 | M-F 9a Today Show II | 650 | 30 | Nbr of Spots | 1 | 1 | 650 |
| | | | | | | | |
| Weekly Totals: Total Spots(Ord Spots) | | | | 35 | 35 | 70 | |
| | | | | | | | |

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 680 Issue 1

News Channel 8 **MeTV** **TBO.com**
on your side

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | | |
|--------------------|----------------------------|--|--------------------------|-----------|----------------|--------------------|
| Client: | American Crossroads/ Issue | | Submission Cost: | 80825 | Campaign Ref: | E-120717078 |
| Buyer: | " 09/17/12 to 09/30/12 | | Client/Product/Estimate: | 11/27/691 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | | | Weeks: | 2 | Order Ref: | 06238034 |
| Est./PO Number: | 06238034 | | Contract type: | Political | Business Type: | POLITICAL |
| Business Category: | Transactional | | | | | |

| Ref | Sales Product Details | | Rate | Spot Type | 09/17 | 09/24 | Total | Cost |
|-----------------------|--------------------------------------|--|------|-----------|--------------|-------|-------|------|
| 51 | T..... | | | Comme | | | | |
| 52 | M-F 1p Days Of Our Lives | | 425 | 30 | Nbr of Spots | 1 | 1 | 425 |
| 53 | ..W.... | | 2400 | 30 | Nbr of Spots | 1 | 1 | 2400 |
| 54 | M-Su 11p News | | 1000 | 30 | Nbr of Spots | 1 | 1 | 1000 |
| 54 | ..W.... | | 1000 | 30 | Comme | | | |
| 55 | M-F 1135p ET / 1035p CT Tonight Show | | 275 | 30 | Nbr of Spots | 1 | 1 | 275 |
| 56 | ..W.... | | 650 | 30 | Nbr of Spots | 1 | 1 | 650 |
| 56 | M-F 4p Dr Oz | | 650 | 30 | Comme | | | |
| 57 | ..W.... | | 300 | 30 | Nbr of Spots | 1 | 1 | 300 |
| 58 | M-F 5a News | | 850 | 30 | Comme | | | |
| 58 | ..W.... | | 850 | 30 | Nbr of Spots | 1 | 1 | 850 |
| 59 | M-F 530a News | | 550 | 30 | Nbr of Spots | 1 | 1 | 550 |
| 59 | ..W.... | | 550 | 30 | Comme | | | |
| 60 | M-F 530p News | | 850 | 30 | Nbr of Spots | 1 | 1 | 850 |
| 60 | ..W.... | | 850 | 30 | Comme | | | |
| 61 | M-F 6p News | | 2000 | 30 | Nbr of Spots | 1 | 1 | 2000 |
| 61 | ..W.... | | 2000 | 30 | Comme | | | |
| 62 | M-F 6a News | | 850 | 30 | Nbr of Spots | 1 | 1 | 850 |
| Weekly Totals: | | | | | 35 | 35 | 70 | |
| | | | | | | | | |
| | | | | | | | | |

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 680 Issue 1



WF LA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

| | | |
|--|--|---|
| Client: American Crossroads/ Issue | Submission Cost: 80825 | Campaign Ref: E:12071707B |
| Buyer: " " 09/17/12 to 09/30/12 | Client/Product/Estimate: 11/27/691 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 06238034 | Weeks: 2 | Order Ref: 06238034 |
| Est./PO Number: | Contract type: Political | Business Type: POLITICAL |
| | | Business Category: Transactional |

| Ref | Sales Product Details | Rate | Spot Type | 09/17 | 09/24 | Total | Cost |
|-----|---------------------------------------|------|-----------|--------------|-------|-------|------|
| 63 | M-F 630p ET / 530p CT NBC Nightly | 3500 | 30 | Nbr of Spots | 1 | 1 | 3500 |
| 64 | M-F 7p Entertainment Tonight | 1700 | 30 | Nbr of Spots | 1 | 1 | 1700 |
| 65 | M-F 7a Today Show | 1400 | 30 | Nbr of Spots | 1 | 1 | 2800 |
| 66 | M-F 730p Extra | 1800 | 30 | Nbr of Spots | 1 | 1 | 1800 |
| 67 | M-F 9a Today Show II | 650 | 30 | Nbr of Spots | 1 | 1 | 650 |
| | Weekly Totals: Total Spots(Ord Spots) | | | 35 | 35 | 70 | |

| Grand Totals | | Month 9 Weeks: 5 | |
|--------------|--------|------------------|-------|
| Spots | Totals | 09/17 | 09/24 |
| Cost | | 70 | 35 |
| | | 80825 | 39075 |
| | | | 41750 |

Grand Totals:

Spots: 70
 Gross Total: 80,825.00
 Commission: 12,123.75

Net Total:

68,701.25



WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP.: WFLA (Washington Dc)
SLSR: HRP Washington, DC
ADV.: American Crossroads/ Issue
PROD: American Crossroads

REF#: 11 /27 /691
Desc: 06238034

2012
INVOICE DATE 09/30/12 E:120717078
ORDER TYPE Political
WFLA I SS
WFLA
PAGE BROADCAST MONTH 1 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

| SCHEDULE | | | | ACTUAL BROADCAST | | | | RECONCILIATION | | | |
|---------------------------------|-----------|------------|------|------------------|--------|--------|----------------------|----------------|-------------------|-------------------|---------------------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH | M/G FOR PRODUCT | DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
| M-F 12p Today Show III | 275.00 | 1 1 | 9/21 | FR | 12:29P | 30 | *WFLA | :30 Commercial | 275.00 | | |
| M-F 3p Doctors | 425.00 | 2 1 | 9/21 | FR | 03:11P | 30 | *WFLA | :30 Commercial | 425.00 | | |
| M-F 5a News | 300.00 | 3 1 | 9/21 | FR | 05:27A | 30 | *WFLA | :30 Commercial | 300.00 | | |
| M-F 5p News | 850.00 | 4 1 | 9/21 | FR | 05:12P | 30 | *WFLA | :30 Commercial | 850.00 | | |
| M-F 6p News | 2000.00 | 5 1 | 9/21 | FR | 06:15P | 30 | *WFLA | :30 Commercial | 2000.00 | | |
| M-F 6a News | 850.00 | 6 1 | 9/21 | FR | 06:27A | 30 | *WFLA | :30 Commercial | 850.00 | | |
| M-F 7p Entertainment Tonight | 1700.00 | 7 1 | 9/21 | FR | | 30 | *WFLA | :30 Commercial | | .00 Preempt | .00- Program Change |
| | | | | | | | | | | | |
| M-F 1p Days Of Our Lives | 425.00 | 8 1 | 9/24 | MO | 12:59P | 30 | *WFLA | :30 Commercial | 425.00 | | |
| M-Su 11p News | 2400.00 | 9 1 | 9/24 | MO | 11:30P | 30 | *WFLA | :30 Commercial | 2400.00 | | |
| M-F 4p Dr Oz | 650.00 | 10 1 | 9/24 | MO | 04:27P | 30 | *WFLA | :30 Commercial | 650.00 | | |
| M-F 530a News | 550.00 | 11 1 | 9/24 | MO | 05:58A | 30 | *WFLA | :30 Commercial | 550.00 | | |
| M-F 530p News | 850.00 | 12 1 | 9/24 | MO | 05:56P | 30 | *WFLA | :30 Commercial | 850.00 | | |
| M-F 630p ET / 530p CT NBC Night | 3500.00 | 13 1 | 9/24 | MO | 06:51P | 30 | *WFLA | :30 Commercial | 3500.00 | | |
| | | | | | | | *** Continued *** | | | | |
| | | | | 70 Total Units | | | | Debits .00 | | | |
| PERIOD COST | 88,675.00 | | | | | | ACTUAL GROSS BILLING | 80,825.00 | SUB-TOTALS | Credits 7,850.00- | |
| | | | | | | | AGENCY COMMISSION | 12,123.75 | TOTAL RECONCILING | 7,850.00CR | |
| | | | | | | | NET DUE | 68,701.25 | | | |

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

News Channel 8
WFLA-TV Tampa, St. Petersburg

ADVERTISER
American Crossroads/ Issue

PRODUCT
American Crossroads

INVOICE NUMBER 0100032722
BROADCAST MONTH 08/27/2012 - 09/30

AMOUNT DUE
68,701.25

REMIT TO:

*00206
000021453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: American Crossroads/ Issue
PROD: American Crossroads

2012
INVOICE DATE 09/30/12 E:120717078
ORDER TYPE Political
WFLA
INVOICE NUMBER 0100032722
PAGE BROADCAST MONTH 2 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
TERMS: NET 30 DAYS
Standard Broadcast Month

REF#: 11 /27 /691
Desc: 06238034

| SCHEDULE | DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | ACTUAL BROADCAST | LENGTH | M/G FOR PRODUCT | DESCRIPTION | PRICE | RECONCILIATION |
|---------------------------------|-------------|---------|------------|------|------|-----------|-------------------|--------|-----------------|----------------|---------|---------------------------------|
| | | | | | | | | | | | | REMARKS |
| M-F 7a Today Show | | 1400.00 | 14 | 1 | 9/24 | MO 07:58A | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 1400.00 | |
| M-F 730p Extra | | 1800.00 | 15 | 1 | 9/24 | MO | *WFLA | 30 | USPRTV18ACH | :30 Commercial | .00 | Preempt Program Change 1800.00- |
| M-F 9a Today Show II | | 650.00 | 16 | 1 | 9/24 | MO 09:56A | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 650.00 | |
| Sat 6p News | | 800.00 | 17 | 1 | 9/22 | SA 06:21P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 800.00 | |
| Sat 7a Today Show | | 500.00 | 18 | 1 | 9/22 | SA 08:47A | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 500.00 | |
| Sun 6p News | | 900.00 | 19 | 1 | 9/23 | SU 06:21P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 900.00 | |
| Sun 8a Today Show | | 700.00 | 20 | 1 | 9/23 | SU 08:22A | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 700.00 | |
| M-F 1p Days Of Our Lives | | 425.00 | 21 | 1 | 9/20 | TH 12:58P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 425.00 | |
| M-Su 11p News | | 2400.00 | 22 | 1 | 9/20 | TH 11:33P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 2400.00 | |
| M-F 1135p ET / 1035p CT Tonight | | 1000.00 | 23 | 1 | 9/27 | TH 12:21A | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 1000.00 | |
| M-F 12p Today Show III | | 275.00 | 24 | 1 | 9/27 | TH 12:52P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 275.00 | |
| M-F 3p Doctors | | 425.00 | 25 | 1 | 9/27 | TH 03:36P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 425.00 | |
| M-F 4p Dr Oz | | 650.00 | 26 | 1 | 9/20 | TH 04:28P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 650.00 | |
| M-F 5a News | | 300.00 | 27 | 1 | 9/27 | TH 05:23A | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 300.00 | |
| M-F 5p News | | 850.00 | 28 | 1 | 9/27 | TH 05:23P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 850.00 | |
| M-F 530a News | | 550.00 | 29 | 1 | 9/20 | TH 05:51A | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 550.00 | |
| M-F 530p News | | 850.00 | 30 | 1 | 9/20 | TH 05:39P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 850.00 | |
| M-F 6p News | | 2000.00 | 31 | 1 | 9/27 | TH 06:16P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 2000.00 | |
| M-F 6a News | | 850.00 | 32 | 1 | 9/27 | TH 06:21A | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 850.00 | |
| M-F 630p ET / 530p CT NBC Night | | 3500.00 | 33 | 1 | 9/20 | TH 07:00P | *WFLA | 30 | USPRTV18ACH | :30 Commercial | 3500.00 | |
| M-F 7p Entertainment Tonight | | 1700.00 | 34 | 1 | 9/27 | TH | *WFLA | 30 | USPRTV18ACH | :30 Commercial | .00 | Preempt Program Change .00- |
| M-F 7a Today Show | | | | | | | *** Continued *** | | | :30 Commercial | | |

| | | | |
|-------------|-----------|--------------------------------|------------------------------|
| PERIOD COST | 88,675.00 | 70 Total Units | Debits .00 |
| | | ACTUAL GROSS BILLING 80,825.00 | Credits 7,850.00- |
| | | AGENCY COMMISSION 12,123.75 | TOTAL RECONCILING 7,850.00CR |
| | | NET DUE 68,701.25 | |

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSR: HRP Washington, DC
ADV: American Crossroads/ Issue
PROD: American Crossroads

2012
INVOICE DATE 09/30/12 E:120717078
ORDER TYPE Political
WFLA
INVOICE NUMBER 0100032722
PAGE BROADCAST MONTH 3 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
TERMS: Standard Broadcast Month
NET 30 DAYS.

REF#: 11 /27 /691
Desc: 06238034

| SCHEDULE | | DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH M/G FOR PRODUCT | DESCRIPTION | PRICE | RECONCILIATION | |
|---------------------------------|---------|-------------|-------|------------|------|-----|-------------------|------------------------|----------------|---------|----------------|--------------|
| DESCRIPTION | PRICE | | | | | | | | | | REMARKS | DEBIT/CREDIT |
| | 1400.00 | 35 | 2 | | 9/20 | TH | 08:29A | 30 | USPRTV18ACH | 1400.00 | | |
| M-F 730p Extra | 1800.00 | 36 | 1 | | 9/27 | TH | 08:38A | 30 | USPRTV18ACH | 1400.00 | | |
| | | | | | | | *WFLA | | :30 Commercial | | | |
| | | | | | | | | | | | | |
| M-F 9a Today Show II | 650.00 | 37 | 1 | | 9/20 | TH | 09:59A | 30 | USPRTV18ACH | 650.00 | | |
| M-F 1p Days Of Our Lives | 425.00 | 38 | 1 | | 9/18 | TU | 12:58P | 30 | USPRTV18ACH | 425.00 | | |
| M-F 1135p ET / 1035p CT Tonight | 1000.00 | 39 | 1 | | 9/25 | TU | 11:46P | 30 | USPRTV18ACH | 1000.00 | | |
| M-F 12p Today Show III | 275.00 | 40 | 1 | | 9/25 | TU | 12:29P | 30 | USPRTV18ACH | 275.00 | | |
| M-F 3p Doctors | 425.00 | 41 | 1 | | 9/25 | TU | 03:53P | 30 | USPRTV18ACH | 425.00 | | |
| M-F 5p News | 850.00 | 42 | 1 | | 9/25 | TU | 05:23P | 30 | USPRTV18ACH | 850.00 | | |
| M-F 530a News | 550.00 | 43 | 1 | | 9/18 | TU | 05:57A | 30 | USPRTV18ACH | 550.00 | | |
| M-F 530p News | 850.00 | 44 | 1 | | 9/18 | TU | 05:45P | 30 | USPRTV18ACH | 850.00 | | |
| M-F 6p News | 2000.00 | 45 | 1 | | 9/25 | TU | 06:15P | 30 | USPRTV18ACH | 2000.00 | | |
| M-F 6a News | 850.00 | 46 | 1 | | 9/25 | TU | 06:42A | 30 | USPRTV18ACH | 850.00 | | |
| M-F 630p ET / 530p CT NBC Night | 3500.00 | 47 | 1 | | 9/18 | TU | 07:00P | 30 | USPRTV18ACH | 3500.00 | | |
| M-F 7p Entertainment Tonight | 1700.00 | 48 | 1 | | 9/25 | TU | | 30 | USPRTV18ACH | | | |
| | | | | | | | | | | | | |
| M-F 7a Today Show | 1400.00 | 49 | 2 | | 9/18 | TU | 08:48A | 30 | USPRTV18ACH | 1400.00 | | |
| M-F 730p Extra | 1800.00 | 50 | 1 | | 9/25 | TU | 08:56A | 30 | USPRTV18ACH | 1400.00 | | |
| | | | | | | | *WFLA | | :30 Commercial | | | |
| | | | | | | | | | | | | |
| M-F 9a Today Show II | 650.00 | 51 | 1 | | 9/18 | TU | 09:56A | 30 | USPRTV18ACH | 650.00 | | |
| M-F 1p Days Of Our Lives | 425.00 | 52 | 1 | | 9/26 | WE | 01:59P | 30 | USPRTV18ACH | 425.00 | | |
| M-Su 11p News | 2400.00 | 53 | 1 | | 9/26 | WE | 11:14P | 30 | USPRTV18ACH | 2400.00 | | |
| M-F 1135p ET / 1035p CT Tonight | 1000.00 | 54 | 1 | | 9/19 | WE | 12:32A | 30 | USPRTV18ACH | 1000.00 | | |
| | | | | | | | *** Continued *** | | | | | |

| | | | |
|-------------|-----------|--------------------------------|-------------------|
| PERIOD COST | 88,675.00 | 70 Total Units | Debits .00 |
| | | ACTUAL GROSS BILLING 80,825.00 | |
| | | AGENCY COMMISSION 12,123.75 | |
| | | NET DUE 68,701.25 | |
| | | SUB-TOTALS | Credits 7,850.00- |
| | | TOTAL RECONCILING | 7,850.00CR |

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSR: HRP Washington, DC
ADV: American Crossroads/ Issue
PROD: American Crossroads

2012
INVOICE DATE 09/30/12 E:120717078
ORDER TYPE Political
WFLA
INVOICE NUMBER 0100032722
PAGE BROADCAST MONTH 4 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
TERMS: NET 30 DAYS
Standard Broadcast Month

REF#: 11 /27 /691
Desc: 06238034

| SCHEDULE | | ACTUAL BROADCAST | | | | RECONCILIATION | | | | |
|---------------------------------|-------|------------------|------|-----|--------|------------------------|-------------------------------------|---------|------------------------|--------------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH M/G FOR PRODUCT | DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
| M-F 12p Today Show III | | | | | | | *WFLA :30 Commercial | | | |
| 275.00 | 55 | 1 | 9/19 | WE | 12:29P | 30 | USPRTV18ACH | 275.00 | | |
| M-F 4p Dr Oz | | | | | | | *WFLA :30 Commercial | | | |
| 650.00 | 56 | 1 | 9/26 | WE | 04:38P | 30 | USPRTV18ACH | 650.00 | | |
| M-F 5a News | | | | | | | *WFLA :30 Commercial | | | |
| 300.00 | 57 | 1 | 9/19 | WE | 05:28A | 30 | USPRTV18ACH | 300.00 | | |
| M-F 5p News | | | | | | | *WFLA :30 Commercial | | | |
| 850.00 | 58 | 1 | 9/19 | WE | 05:27P | 30 | USPRTV18ACH | 850.00 | | |
| M-F 530a News | | | | | | | *WFLA :30 Commercial | | | |
| 550.00 | 59 | 1 | 9/26 | WE | 05:52A | 30 | USPRTV18ACH | 550.00 | | |
| M-F 530p News | | | | | | | *WFLA :30 Commercial | | | |
| 850.00 | 60 | 1 | 9/26 | WE | 05:52P | 30 | USPRTV18ACH | 850.00 | | |
| M-F 6p News | | | | | | | *WFLA :30 Commercial | | | |
| 2000.00 | 61 | 1 | 9/19 | WE | 06:27P | 30 | USPRTV18ACH | 2000.00 | | |
| M-F 6a News | | | | | | | *WFLA :30 Commercial | | | |
| 850.00 | 62 | 1 | 9/19 | WE | 06:43A | 30 | USPRTV18ACH | 850.00 | | |
| M-F 630p ET / 530p CT NBC Night | | | | | | | *WFLA :30 Commercial | | | |
| 3500.00 | 63 | 1 | 9/26 | WE | 07:00P | 30 | USPRTV18ACH | 3500.00 | | |
| M-F 7p Entertainment Tonight | | | | | | | *WFLA :30 Commercial | | | |
| 1700.00 | 64 | 1 | 9/19 | WE | | 30 | | .00 | Preempt Program Change | .00- |
| M-F 7a Today Show | | | | | | | *WFLA :30 Commercial | | | |
| 1400.00 | 65 | 2 | 9/19 | WE | 07:22A | 30 | USPRTV18ACH | 1400.00 | | |
| M-F 730p Extra | | | | | | | 9/26 WE 08:56A *WFLA :30 Commercial | 1400.00 | | |
| 1800.00 | 66 | 1 | 9/26 | WE | | 30 | | .00 | Preempt Program Change | 1800.00- |
| M-F 9a Today Show II | | | | | | | *WFLA :30 Commercial | | | |
| 650.00 | 67 | 1 | 9/26 | WE | 09:59A | 30 | USPRTV18ACH | 650.00 | | |
| M-F 7p News | | | | | | | *WFLA :30 Commercial | | | |
| 1700.00 | 72 | 1 | 9/21 | FR | 07:15P | 30 | USPRTV18ACH | 1700.00 | | |
| M-F 730p Entertainment Tonight | | | | | | | *WFLA :30 Commercial | | | |
| 1800.00 | 73 | 1 | 9/24 | MO | 07:43P | 30 | USPRTV18ACH | 1800.00 | | |
| M-F 7p News | | | | | | | *WFLA :30 Commercial | | | |
| 1700.00 | 74 | 1 | 9/27 | TH | 07:14P | 30 | USPRTV18ACH | 1700.00 | | |
| M-F 730p Entertainment Tonight | | | | | | | *WFLA :30 Commercial | | | |
| 1800.00 | 75 | 1 | 9/20 | TH | 07:39P | 30 | USPRTV18ACH | 1800.00 | | |
| M-F 7p News | | | | | | | *WFLA :30 Commercial | | | |
| 1700.00 | 76 | 1 | 9/25 | TU | 07:14P | 30 | USPRTV18ACH | 1700.00 | | |
| M-F 730p Entertainment Tonight | | | | | | | *WFLA :30 Commercial | | | |
| 1800.00 | 77 | 1 | 9/18 | TU | 07:43P | 30 | USPRTV18ACH | 1800.00 | | |
| M-F 7p News | | | | | | | *WFLA :30 Commercial | | | |
| 1700.00 | 78 | 1 | 9/19 | WE | 07:15P | 30 | USPRTV18ACH | 1700.00 | | |
| M-F 730p Entertainment Tonight | | | | | | | *WFLA :30 Commercial | | | |
| 1800.00 | 79 | 1 | 9/26 | WE | 07:47P | 30 | USPRTV18ACH | 1800.00 | | |
| *** Continued *** | | | | | | | | | | |

| | | | |
|-------------|-----------|--------------------------------|------------------------------|
| PERIOD COST | 88,675.00 | 70 Total Units | Debits .00 |
| | | ACTUAL GROSS BILLING 80,825.00 | Credits 7,850.00- |
| | | AGENCY COMMISSION 12,123.75 | TOTAL RECONCILING 7,850.00CR |
| | | NET DUE 68,701.25 | |

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



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Fax (813) 221-5787

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP.: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV.: American Crossroads/ Issue
PROD: American Crossroads

REF#: 11 /27 /691
Desc: 06238034

INVOICE / AFFIDAVIT

2012
INVOICE DATE 09/30/12 E:120717078
ORDER TYPE Political
WFLA I SS
PAGE BROADCAST MONTH
WFLA
0100032722
SCHEDULE DATES 5 08/27/2012 - 09/3
9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

| SCHEDULE | | ACTUAL BROADCAST | | | | RECONCILIATION | | | |
|-----------------------------------|--------|------------------|------|-----|-------|------------------------------------|-------|--------------------|--------------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
| M-F 9a Today Show II | 650.00 | 80 1 | 9/28 | FR | *WFLA | :30 Commercial | .00 | Preempt No Copy | 650.00- |
| Total Airtime Gross Spot Revenue: | | | | | | 80,825.00 | | | |

PERIOD COST 88,675.00

70 Total Units
ACTUAL GROSS BILLING 80,825.00
AGENCY COMMISSION 12,123.75
NET DUE 68,701.25

Debits .00
SUB-TOTALS Credits 7,850.00-
TOTAL RECONCILING 7,850.00CR

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